

Nebraska Grocery Industry Association Sponsorship Opportunities for 2009

Full Year Sponsorship – Everything in ONE Package (*Best Buy*) includes membership dues

Sponsors set own foursome. We encourage you to invite a retailer to play in your group.

___	Gold Sponsor	\$6000
	<i>Includes</i> top billing as a Gold Sponsor for all events including display of a 2.5' x 3' colored banner at all events, pre-event publicity, your name on the cover of the post-conference issue of <i>The Voice</i> , your logo on the home page of the NGIA website (nebgrocery.com), full page advertising in <i>The Voice</i> for the entire year, membership dues , plus 4 tickets to the Legislative Dinner, 4 full Conference registrations, 4 golf entry fees and golf hole signage for the "Fall" (2 Conference registrations can be swapped for 2 golfers) and 2 golf entry fees and golf home signage for the "Spring" Golf Outing.	
___	Silver Sponsor	\$4000
	<i>Includes</i> billing as a Silver Sponsor at each event, pre-event publicity, a half page ad in <i>The Voice</i> for the entire year, your membership dues , plus 2 tickets to the Legislative Dinner, 2 full Conference registrations, 2 golf entry fees and signage for the "Fall" (1 Conference registration can be swapped for 1 golfer) and 1 golf entry fee for the "Spring" Golf Outing.	
___	Bronze Sponsor	\$2000
	<i>Includes</i> billing as a Bronze Sponsor at each event, pre-event publicity, a 1/4 page ad in <i>The Voice</i> for the entire year, your membership dues plus 1 ticket to the Legislative Dinner, 2 tickets to the Conference Banquet, 1 golf entry fee and golf hole signage for each of the "Fall" and "Spring" Golf Outings. (2 Banquet tickets can be swapped for 1 golfer in Fall tourney.)	

Legislative Dinner & Best Bagger Contest, Embassy Suites, Lincoln (January 22, 2009)

___	Gold Sponsor: Includes pre-event publicity, 4 free tickets, and a full page ad in <i>The Voice</i>	\$1000
___	Silver Sponsor: Includes pre-event publicity, 2 free tickets and a half page ad in <i>The Voice</i>	\$ 700
___	Bronze Sponsor: Includes pre-event publicity and 1 free ticket	\$ 500
___	Our company would be interested in donating items for the NGIA Silent Auction.	

Conference Only Sponsorship (July 28, 2009)

___	Gold Sponsor	\$2000
	<i>Includes</i> top billing as a Gold Sponsor for NGIA Annual Conference, pre-event publicity, 4 full Conference registrations, and one full page advertising in <i>The Voice</i> . (2 Conference registrations can be swapped for 2 golfers)	
___	Silver Sponsor	\$1000
	<i>Includes</i> Silver Sponsorship for NGIA Annual Conference, pre-event publicity, 2 full Conference registrations and one-half page advertising in <i>The Voice</i> . (1 Conference registration can be swapped for 1 golfer)	
___	Bronze Sponsor	\$ 500
	<i>Includes</i> Bronze Sponsorship for NGIA Annual Conference, pre-event publicity, 2 banquet tickets, and 1/4 page advertising in <i>The Voice</i> . (2 Banquet tickets can be swapped for 1 golfer).	
___	Chairman's Reception	
	<i>Includes</i> pre & post event publicity, sponsor's product during Reception, 2 Full Conference Registrations	\$1,000
___	Coffee Break	
	<i>Includes</i> pre & post event publicity, sponsor's sign throughout coffee break	\$ 500

NGIA Annual Sand "Baggers" Golf Outing – Two tournaments will be held this year; immediately following the Annual Conference on July 29 at Quarry Oaks and at Woodland Hills on Sept. 29, 2009

	Spring <u>OR</u> Fall	Spring & Fall
___ Gold Sponsor	\$1500	\$3000
	<i>Pre-event publicity, 4 entry fees, hole signage, full page ad in <i>The Voice</i></i>	
___ Silver Sponsor	\$1000	\$2000
	<i>Pre-event publicity, 2 entry fees, hole signage, 1/2 page ad in <i>The Voice</i></i>	
___ Bronze Sponsor	\$ 500	\$1000
	<i>Pre-event publicity, 1 entry fee, hole signage, and recognition in <i>The Voice</i></i>	
___ Our company would be interested in donating snacks, beverages, and/or prizes for the:		
___ Fall Sand "Baggers" Golf Outing	___ Spring Sand "Baggers" Golf Outing	

Note: Annual Membership Dues are **ONLY INCLUDED IN ANNUAL SPONSORSHIPS** (not single events).

NGIA, 5935 South 56, Ste. B, Lincoln, NE 68516 * Phone: 402-423-5533 * Fax: 402-423-8686 * Toll Free: 800-433-6742
e-mail: ksiefken@nebgrocery.com

Nebraska Grocery Industry Association

-- 2009 Sponsorship Opportunities --

Sign Up Sheet

I have reviewed the available sponsorships listed on the reverse side and have checked the event(s) that I am interested in sponsoring.

Annual Sponsor

___ Gold (\$6000)
___ Silver (\$4000)
___ Bronze (\$2000)

**Legislative Reception
& Best Bagger Contest**

___ Gold (\$1000)
___ Silver (\$ 700)
___ Bronze (\$ 500)

Golf: ___ Both or

___ Quarry ___ Woodland Hills
___ Gold (\$3000 both/\$1500 each)
___ Silver(\$2000 both/\$1000 each)
___ Bronze (\$1000 both/\$500 each)
___ Goodie Bag or Prizes

___ **Membership Dues \$350**
*(included only in Annual Sponsorship-
all other sponsor levels must pay
individually)*

Annual Conference Only

___ Gold (\$2000)
___ Silver (\$1000)
___ Bronze (\$ 500)
___ Chairman's
Reception (\$1,000)
___ Coffee Break (\$ 500)

Company Name _____ Company Representative _____

Address _____ City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____ E-mail _____

Check one: ___ Please send me a statement for the above sponsorship; **OR** ___ Please complete this form and submit with payment to:

Nebraska Grocery Industry Association * 5935 South 56 Street, Suite B * Lincoln, NE 68516-3301

For More Information contact us by Phone: (402) 423-5533 * Toll Free: (800) 433-6742 * Fax: (402) 423-8686

2009 Sponsorship Worksheet

-----Individual Cost Per Event -----

Sponsorship	Legislative Dinner & Best Bagger	Annual Conference	Golf Outing (Both)	Advertising	Membership Dues	Total When Purchased Separately	Annual Sponsor (Full Year)
Gold Sponsor	\$1000	\$2000	\$3000	\$1750	\$350	\$8100	\$6000 <i>(save \$2100 per year)</i>
Silver Sponsor	\$700	\$1000	\$2000	\$1050	\$350	\$5100	\$4000 <i>(save \$1100 per year)</i>
Bronze Sponsor	\$500	\$500	\$1000	\$600	\$350	\$2950	\$2000 <i>(save \$950 per year)</i>

NGIA, 5935 South 56, Ste. B, Lincoln, NE 68516 * Phone: 402-423-5533 * Fax: 402-423-8686 * Toll Free: 800-433-6742
e-mail: ksiefken@nebgrocery.com