

"The Voice" of the Nebraska Grocery Industry

Published and Printed by the Nebraska Grocery Industry Association
5935 South 56th Street, Suite B, Lincoln, NE 68516-3307
(402) 423-5533 in Lincoln or (800) 433-6742

2015 Annual Advertising Rate Sheet/Space Reservation Form

Please check all that apply:

Black Ink:		Single Issue Contract	Annual Contract 6 Issues
Full	7" wide x 9 1/2" high (black & white)	\$417	\$2087
Half Page	3 1/2" wide x 9 1/2" high (black & white)	\$255	\$1260
Half Page	7" wide x 4 1/2" high (black & white)	\$255	\$1260
Quarter Page	3 1/2" wide x 4 1/2" high (black & white)	\$145	\$ 719

Color Ink:

Black ink plus one color: **add \$242 per page** (list color: _____ color #: _____)
Full Color: **add \$335 per page**

Prime Space:

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- Advertising placed on inside front or back cover (limited availability): add \$88/page
- Advertising placed inside page facing front or back cover (limited availability): add \$88/page
- Advertising placed on outside back cover (limited availability): add \$103/page
- Advertising placed on centerfold; right or left (limited availability): add \$885/page

NON-Members add 20%

Please check the issues for which you would like to purchase advertising:

<u>Edition</u>	<u>Copy Deadline</u>	<u>Edition</u>	<u>Copy Deadline</u>
Jan/Feb	Jan 1	July/Aug (Member Directory)	July 1
March/April	Mar 1	Sept/Oct (Post Conference)	Sept 1
May/June (Conference)	May 1	Nov/Dec	Nov 1

Distribution: mailed third class to over 1000 retail grocers, wholesalers and suppliers to the grocery industry across the State of Nebraska and surrounding areas. Publication mailed first week of even numbered month, i.e. January/February issue mailed first week of February.

Mechanical Requirements: Full Page Ad: 8.5" W x 11" H 1/2 Page Ad: 7" W x 4.5" H 1/4 Page Ad: 3.5" W x 4.5" H; in jpg or pdf format

Agency Commissions are not available

Editor reserves the right to reject any and all advertising copy, which it may deem unacceptable. Rate subject to change without notice, except on annual contracts. Placement of advertising is at the discretion of the editor. Editor and The Voice cannot be held liable for acts of God that prevent publishing of magazine. Advertisers will receive a statement immediately following publication of each issue along with a copy of the magazine in which the ad appears.

Contact Name _____ E-mail _____
Company Name _____ Phone _____
Mailing Address _____ City _____ State _____ Zip _____
Signature (required): _____ Date _____

In order to reserve advertising space please complete this form, keep a copy for your files, and remit to:

NGIA, 5935 S. 56th St., Suite B, Lincoln, NE 68516-3307
(402) 423-5533 or (800) 433-6742

(For NGIA Use Only) Total to be billed per issue based on information provided above: \$ _____