



Accelerate Your Sales

As an independent grocery retailer, your best hope for winning the race against the supercenters is to be fast and maneuverable in the face of change. You need to offer the latest products and services to your shoppers and you need to deliver them quickly to help you differentiate your store. With support from Store Core™, Nash Finch retailers have a distinct performance advantage.

Store Core is a suite of more than 100 programs and services Nash Finch offers to help retailers make and save money for their businesses. From innovative turnkey programs like Fuel Club and gift cards to best-in-class merchandising and perishable programs, Store Core is a single source for retailers looking to accelerate their sales.



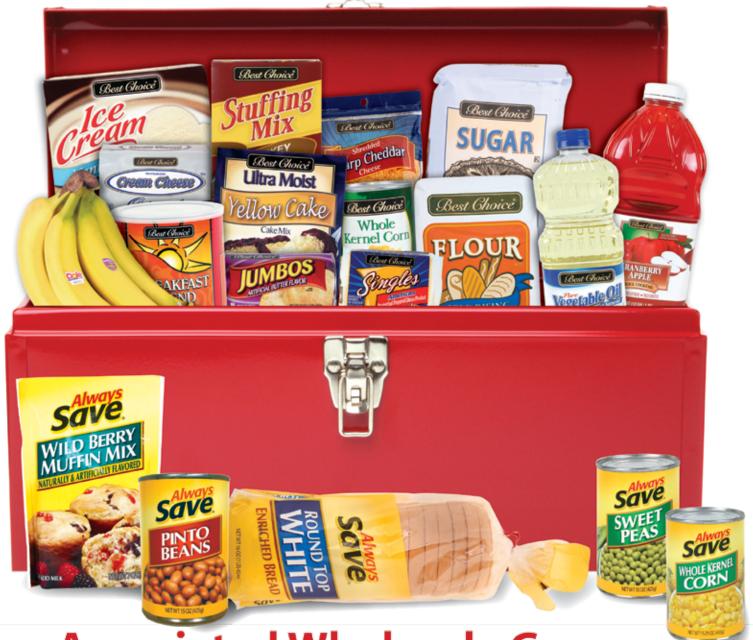
Want to know more?

Call Louis Stinebaugh at 402.537.6637 or Bob DeStefano at 402.537.6627 or Danny Lane at 402.659.7618



Some box stores say their prices are Unbeatable

WE DON'T THINK SO!



Associated Wholesale Grocers

Providing Retailers the Tools to Succeed!



CONTENTS

features & departments advertisers

3	Nebraska Food NewsPeoplePlacesThing	S
---	-------------------------------------	---

- 5 Clint Didier is the Winner! Nebraska Grocery Industry Association PAC Fundraiser
- 8-9 | Gift Card Regulations Compliance
- 10 NGIA Legislative Dinner
- 11 | Calendar of Events
- 12-13 NGA A Day in Washington Schedule of Events & Registration
 - 17 | FOOD SAFETY: Nebraska Rules & Regs
- 19-21 | 2011 Legislative Bills
 - 22 | 2010 Scholarship Winners
 - 23 | Scholarship Application Request Form
 - 4 Business Owners Face New Challenge: Certificates of Insurance

18 | Advantage Sales

- OBC | Affiliated Foods Midwest
 - 6 American Italian Pasta Company
 - 11 Arctic Glacier Premium Ice
 - 1 Associated Wholesale Grocers
 - 17 Bunzl
 - 11 | Cash Register Sales
 - 27 | Coca-Cola
 - 4 ConAgra Foods
 - 3 Crystal Farms
 - 28 Dean Foods/Land O' Lakes Milk
 - 6 Diageo
 - 16 Dr. Pepper/Snapple Bottling Co.
 - 7 | Frito Lay
 - 18 Kemps
 - 14 Kraft
 - 5 Harry A. Koch Co.
- IFC | Nash Finch
- 23 Nebraska Beef
- 18 Nebraska Lottery
- 4 Pan-O-Gold Bakery
- 25 Pepsi
- 16 Retail Data Systems
- 16 Roberts Dairy
- 15 | Sara Lee
- IBC | Shazam
 - 6 | Sparboe Farms
 - 6 The Brenmar Company
 - 5 The Mark Anthony Brands
- 26 | Wells Blue Bunny

Chairman of the Board:

Bill Hueneman

5th Street IGA

Vice Chairman of the Board:

Larry Baus

Village Market, Wagner's Food Pride

Treasurer:

Richard Cosaert

Cubby's

Secretary:

Fred Witecy

No Frills Supermarkets

Executive Director:

Kathy Siefken

Nebraska Grocery Industry Association

Directors:

Rod Anderson

ConAgra Foods

Mike Brtek

Lou's Trhiftyway

Bob DeStefano

Nash Finch

Kelly Dingwell

Affiliated Foods Midwest

Steve Dolezal

Joe & Al's

Pat Hensley

Hy-Vee

Maurice Jantze

Milford Supermarket

Julie Johnson

Nelson's Food Pride

Mogens Knudsen

Plum Creek Market Place

Bob Maline

Maline's Super Foods

Steve Pirtle

Associated Wholesale Grocers

Pat Raybould

B&R Stores

Russ's Markets Super Saver

Charile Stein

Dean Foods

Ted Stessman

Farmer Bocken

Owned and Published by the: Nebraska Grocery Industry Association, Inc. 5935 South 56th Street, Suite B, Lincoln, Nebraska 68516-3301, Phone: (402)423-5533 or 800-433-6742, E-mail: ksiefken@nebgrocery.com. We retain the right to refuse any advertisement or copy content deemed inappropriate or inconsistent with our goals and objectives to serve our members.

Nebraska Food News... People... Places... Things...

This section of the magazine is dedicated to announcing the changes, additions, promotions, etc., regarding members of the grocery industry in Nebraska. We invite members to submit information that can be included in this section.

Moore's Market in Clarkson has recently been sold. It was operated by the Moore family for 107 years. John Moore, former owner has decided it is time to pursue other interests. Monica Harney, a long-time Clarkson resident, was looking for a career change so when the store went up for sale she and her husband, Mike purchased the store. Support from the community has been good and John's assistance has provided for a smooth transition. The store's new name is M&M Market.

Hy-Vee plans to upgrade its Heartland Pantry store at 48th and Leighton in Lincoln. Ruth Corner, a Hy-Vee spokeswoman, said the company plans to add a small kitchen with a dining area that will serve breakfast, lunch and dinner, as well as a service meat counter. Plans also call for an enlarged natural and organic foods department and an expansion of the store's inventory of brand-name products. Work started in mid-January and will take about three months to complete.

In December, Joe and Katie Rieken purchased the Dalton Market from Lucille Cooper. Cooper had owned and operated the business with her late husband, since 1983. When the Riekn's heard Lucille was looking to sell the business and retire they realized they didn't want to stand by and watch another small business disappear, and also they realized that the store could be the perfect family-related business. The Rieken's are planning some changes to the store such as an expanded meat and deli department.



Quality and Value From the Heart of Dairy Country

From our award-winning cheese to our fresh, never frozen Simply Potatoes® to our no fat and no cholesterol AllWhites® and Better'nEggs®, Crystal Farms offers a complete line of great tasting products that will help drive traffic, dollars and profits to your store. We'd like the opportunity to share with you ways we've helped retailers leverage our entire line of products to increase refrigerated sales. To learn more call 1-877-Crystal.







www.crvstalfarms.com



WHAT 97% OF AMERICAN KITCHENS HAVE IN COMMON.

At ConAgra Foods, we care about your customers as much as you do. And we promise to keep making consumers happy—to keep making delicious, nutritious, affordable foods they just can't imagine living without. Because when they're happy, you're happy...and that's what makes us happy.



To learn more about how to drive growth in your store, contact your ConAgra Foods representative



Clint Didier is the Winner! Nebraska Grocery Industry Association PAC Fundraiser



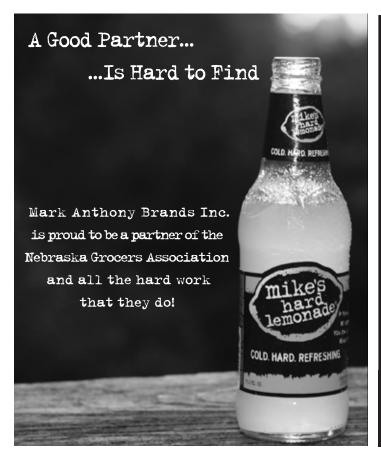
Official Drawing for the NGIA PAC drawing by CPA's at Grafton & Associates took place in The NGIA Office

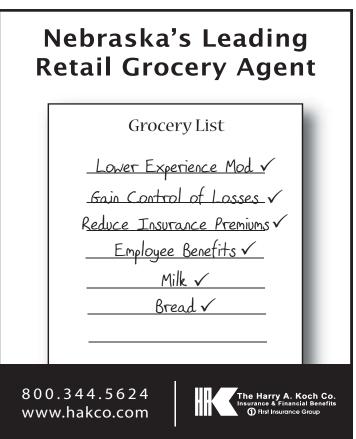


Jeff Didier accepts the tickets won by son Clint, to the big 12 Championship Game in Texas.

NGIA held a PAC Fundraiser by providing members with an opportunity to win a trip for two to the BIG 12 Championship Game on December 4, in Arlington, Texas. The prize included two tickets to the Big 12 Championship Game; two airline tickets to Dallas, Texas, and two nights a the Wingate, located about a mile from the stadium. Only Members of NGIA and their employees were eligible to participate.

Clint was thrilled to win the prize! He and his dad, Jeff, attended the game. Jeff reported that they had a great time!



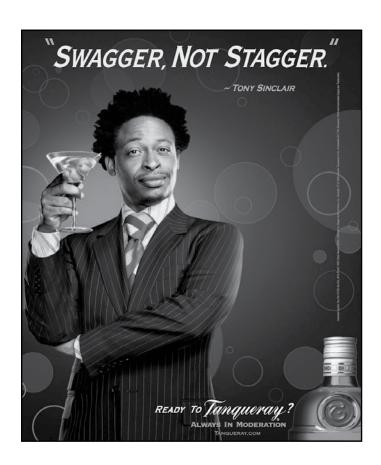




Since 1917, those desiring the assurance of uncompromising quality have chosen Martha Gooch products. Martha Gooch is made from only Durum wheat, a variety known to have superior properties for making pasta. We take special care to ensure that the natural abundance of protein, fiber, and minerals are retained. In addition, our pasta is enriched with B vitamins. Martha Gooch products provide a rare combination of consistent quality, nutrition, and value. As a result, we believe you will find no better pasta.

AMERICAN ITALIAN PASTA COMPANY 7246 N. 154th Avenue Bennington, NE 68007

Curt Meier 402-210-7582

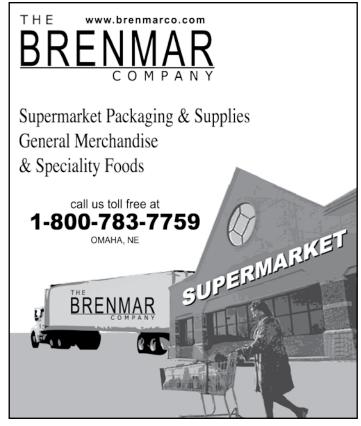




Sparboe Farms is a complete producer of shell and specialty eggs; offering category management, promotional planning, and egg set expertise as a compliment to our superior quality eggs.

For additional information on how we can assist you with your egg category business needs, please contact:

Sheila Baker
Sales Merchandiser
Sparboe Farms
320-444-7699
sheila.baker@sparboe.com





WE GROW THE BEST SNACKS ON EARTH.

Farm grown potatoes, corn and grains. Og trans fat. That's what makes Lay's, Tostitos' and SunChips' snacks good and fun. fritolay.com





Questions and Answers on Store Gift Card Regulations Compliance

<u>REVISED</u>

December 15, 2010

On May 22, 2009, the Credit Card Accountability Responsibility and Disclosure Act of 2009 (the CARD Act) was signed into law. The CARD Act contains provisions affecting fees, expiration dates and related disclosures on store gift cards among other things. The CARD Act was modified by a law signed on July 27, 2010, to give retailers more time to comply. Retailers have had a number of questions regarding compliance with the CARD Act. This document addresses the key questions retailers have posed to FMI on the CARD Act. For additional information please contact FMI's regulatory counsel, Erik Lieberman at elieberman@fmi.org or (202) 220-0614.

The regulations implementing the CARD Act are found in 12 CFR §205.20.

What are the inactivity fee restrictions?

- An inactivity fee cannot be imposed before one year has elapsed without activity.
- Inactivity fees cannot be imposed more than once a month.
- Inactivity fees cannot be imposed retroactively, only going forward after the one year period
 in which there has been no activity.

What are the inactivity fee disclosure requirements?

The following inactivity fee³ disclosures must be on the card itself:^{4 5}

- The amount of the inactivity fee that may be charged.
- How often the fee is charged.
- That such fee may be charged for inactivity.
- Not more than one inactivity fee is imposed in any given calendar month.
- A toll-free telephone number⁶ that a consumer may use to obtain information about inactivity fees.

² P.L. 111-209.

¹ P.L. 111-24.

³ The term "inactivity fee" in this document includes service fee and dormancy fee.

⁴ If the card does not charge an inactivity fee, the below disclosures are not required.

⁵ Disclosures made on: packaging surrounding a card, a label affixed to the card or an accompanying terms and conditions document do not meet this requirement.

⁶ And website, if one is maintained.

Food Marketing Institute Store Gift Card Regulations Compliance December 15, 2010 Page 2 of 2

What are the expiration date restrictions?

- Store gift cards may not expire sooner than 5 years after purchase by a consumer.
- The funds underlying the store gift card must be valid for at least 5 years, funds that have been loaded or reloaded onto the card after it has been purchased must be valid for at least 5 years.

What are the expiration date disclosure requirements?

The following expiration date disclosures <u>must be on the card itself:</u>⁸

- The expiration date for the underlying funds, or if the underlying funds do not expire, a statement of that fact.⁹
- A toll-free number¹⁰ that a consumer may use to obtain a replacement card after the card expires.¹¹
- If applicable, a statement near the expiration date that the card expires but the underlying funds do not expire, or expire later than the card, and; that the consumer may contact the issuer for a replacement card. 12

What are the compliance dates?

• Store gift cards must comply with these requirements as of August 22, 2010. Store gift cards produced prior to April 1, 2010 may continue to be sold until January 31, 2011. 13

Disclaimer: This guidance is provided by the Food Marketing Institute as a service to its members and does not constitute legal advice. It is general information and is not guaranteed to be correct, complete or up-to-date. As legal advice must be tailored to the specific circumstances of each case and laws and regulations are frequently changing, nothing provided herein should be used as a substitute for the advice of competent counsel.

⁷ Technically consumers must have a "reasonable opportunity" to purchase a card with at least five years remaining before the expiration date.

⁸ If the card and underlying funds do not expire, the below disclosures are not required.

⁹ Id. If there is no expiration date there is not a need to state that underlying funds do not expire.

¹⁰ And website, if one is maintained.

¹¹ If underlying funds may be available.

¹² These statements are not required if the card is not reloadable and the expiration date is at least seven years from the date of manufacture.

¹³ Provided the store gift card: (1) does not have an expiration date for the underlying funds; (2) is replaced free of charge at the consumer's request (if it has funds remaining); (3) disclosures are given to consumers through in-store signage that: (a) the underlying funds of the card do not expire; (b) consumers holding the card have a right to a free replacement certificate or card; and, (c) any inactivity fee will not be charged if such fee does not comply with Section 915 of the Electronic Fund Transfer Act; and complies with certain other provisions of 12 C.F.R. § 205.20.

NGIA Legislative Dinner held in January 18 in Lincoln



Russ Stevens and Dan Staples of Arctic Glacier set up the ice sculpture Arctic donated, before they assisted with the silent auction



Jim Haynes, Director of Lottery & Charitable Gaming, Algis Valancuinas, Steve & Tammy Dolezal visit during the Reception



Larry Elias, Steve Williams, Rick Carlson and Don Ehly touch base



Kathy McKinney poses with Football Players Keith Williams, Zac Lee, and Dreu Young



Jeff Grier, Zac Lee and Ken Hraben enjoy the evening



Pat Raybould, Mike Gray and Steve Dillard take time to chat



What's better than a room full of grocers?





Emma Finder's voice The Huskers sign photos and items for the crowd as she sang the Anthem!





...Proudly Serving Nebraska Grocers for Over 100 Years.

1-800-333-7340 1-402-592-9262 Omaha Headquarters

Nebraska Grocery Industry Association 2011 Calendar of Events

Feb. 13-16: National Grocers Association Synergy Showcase Feb. 23-24: Nash Finch Spring Trade Show in Minneapolis Mar. 25-26: Affiliated Foods Midwest Trade Show in Omaha

Mar. 30-31: Washington Public Policy Conference
April 13: AWG Trade Show in Springfield
April 27: AWG Trade Show in Kansas City

May 10-12: FMI's Future Connect - Hilton Anatole Dallas, Dallas, TX
July 19: NGIA Annual Conference at the Henry Doorly Zoo in Omaha

(Make it a Family Day! Zoo passes for the kids are included with your registration)

July 20: NGIA Sand Bagger Golf Outing at Quarry Oaks Golf Club

Aug. 10-11: Nash Finch Fall Trade Show in Minneapolis

Aug. 24: AWG Trade Show in Kansas City

Sept. 9-10: Affiliated Foods Midwest Fall Trade Show in Omaha

Sept. 14: AWG Trade Show in Springfield

Late Sept. NGIA Golf Outing TBD



2011-A Day in WASHINGTON











March 30-31, 2011 **Hyatt Regency Washington** On Capitol Hill

400 New Jersey Avenue, NW Washington, DC



SCHEDULE AT A GLANCE

Wednesday, March 30

11:00 a.m. - 6:00 p.m. Registration Open

3:30 p.m. - 5:30 p.m. **General Session**

Presentation of Awards

Issues Briefing

6:00 p.m. - 7:00 p.m. Reception

(for all registrants)

Thursday, March 31

8:15 a.m. - 9:15 a.m. Breakfast

Viewpoints from the Senate

945 a.m. - 5:00 p.m. Congressional Office Visits

11:00 a.m. - 4:00 p.m. Hill Appointments Room

11:30 a.m. - 1:30 p.m. Lunch



2011 - A Day In Washington

March 30-31, 2011





Sponsored by N.G.A., FMI and FIAE Registration / Housing Form

REGISTRATION	(Please type or print.)	in / Housing i	<u>orm</u>	
COMPANY				
ADDRESS				
CITY/STATE/ZIP				
BUSINESS PHONE (_)		FAX ()	
Cell Phone:		E-mail:		
Congressional Representative			Congressional District	
NAME				
NICKNAME		REGIST	RATION FEES	
		ordinary an	propriate fees and member type. Registr and necessary business expenses.)	ation fees are deductible as
		For Retailer	rs, Wholesalers or State Associations the olesale Executives the registration fee is	
SPOUSE			er/Wholesaler	
NICKNAME		D Spous	e	\$ 7
CHILD(REN) /AGES		LJ Youth.		FRE
		Llliw1 C	be participating in the Capitol Hill visi	ts on Thursday, March 31st
FOR RETAILERS ONLY: Please in	dentify your wholesaler:			_
HOTEL RESERVATIONS	Hyatt Regency Washington 400 New Jersey Avenue, N.W., Was tel: (202) 737-1234	shington, D.C. 20001	Hotel accommodations are availabl 7, 2011. After this date, please conta subject to availability.	
One night deposit required:	O King Pod O 2 Doub	la Pada	Hotel cancellation: 24 hours prior to	arrival to avoid a one-nigh
S299 Single/Double Occi	•		cancellation assessment. druple Occupancy	
\$349 Triple Occupancy	ipancy	— \$574 Qua	arapic occupancy	
	Other Requests:			
			DEPARTURE TIME	
SHARING ROOM WITH				
NO THANK YOU, I do not requi	re hotel accommodations.			
Enclosed is my check for \$_		Made Payable t	o National Grocers Association in	J.S. currency to cover.
Registration and Hotel	Deposit O Registration	only \odot F	Hotel Deposit only	
Please charge my credit card for: \$			☐ MasterCard ☐ Discover Car	d 🖵 AMEX
O Registration and Hotel	Deposit O Registration	only O F	lotel Deposit only	
No			Exp. Date	
Cardholder Name is:		Signature		
All room rates subject to 14.5% Dis	strict tax which includes the occup	oancy tax per room	per night.	
0.44051.1.47104.001.104				
notification is	All cancelled registrations are su received no later than March 16,	ibject to a \$50 prod 2011. No refunds	cessing fee. A refund will be issued will be issued after March 16, 2011	Lif <u>WRITTEN</u> L.
	re any special assistance to fully p			
		an morphism [CL]	Send	this completed form to
	Registration and Housing		Send	his completed form to





N.G.A.'s 24-hour FAX line

Helping People Around the World Eat and Live Better



The Joy of Eating!!!











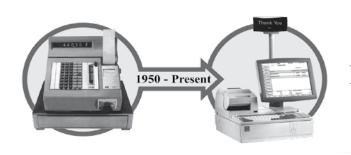


ENGLISH MUTENS A. : OUN





Bakeries in Bellevue & Hastings NE.



Proudly Partnering With Nebraska Grocers Since 1950

RETAIL DATA SYSTEMS

"The Nations Largest Independent Dealer" Single Source Solutions

Complete Sales, Service and Support For All Your Point of Sale Requirements

Systems for Independents and Multi-Store Operators Integration to Warehouse Programs

Contact: Terry Rehmeier @ 800-564-4737 ext. 101 or email: trehmeier@rdspos.com

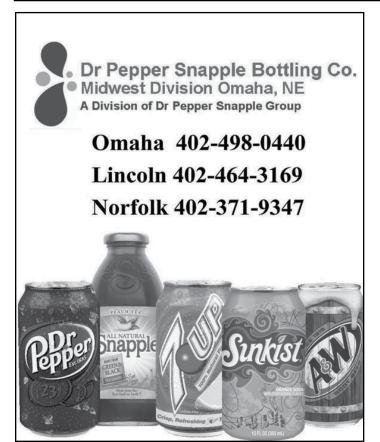
Institute Institute Institute







ScanMaster





FOOD SAFETY: Nebraska Rules & Regs

Why Gels Can't Replace Handwashing

Alcohol-based hand gels can't replace hand washing for retail and food service workers, according to the Centers for Disease Control and Prevention.

There are several reasons for this. Gels don't work very well against bacterial spores and certain viruses, for example. Also, retail food and food service work can involve working with wet hands and with various proteins. But the alcohol gels don't work well on moist hands or hands contaminated with proteins, such as tiny pieces of meat.

According to the FDA model Food Code, approved hand sanitizers may be used after proper handwashing.

Keeping Food Samples Safe

If your establishment sets out food samples for customers, it's important to make sure those samples are safe to eat. Here are some things to keep in mind when you are planning to set out samples:

- Keep all potentially hazardous foods at an internal temperature of 41 degrees F. (5 degrees C.) or below. This may be done using ice, refreezable ice packs, or refrigeration.
- Limit the quantity of samples you put out at any one time.
- If samples are to be held hot, the internal temperature should be maintained at or above 135 degrees F. (57 degrees C.), according to the 2009 FDA model Food Code (Check the required holding temperature in your jurisdiction). Hot holding may be done using a portable steam table, electric fry pan, or similar hot holding device
- Keep samples covered to avoid potential contamination by customers. Samples may be covered with plastic wrap, foil, or a plastic dome cover of the kind used to display cakes.
- Have toothpicks, single service plates, utensils, and napkins available for use by samplers. If they are available, your customers will use them instead of their hands to serve themselves, avoiding another source of potential contamination.
- Keep your samples within your view and watch how customers handle the food when taking a sample. Young children may need your help.

Shedding Light on the Situation

Improper lighting in food storage and work areas can contribute to accidents or physical contamination of foods. Poor lighting conditions can reduce an employee's ability to see clearly, resulting in cuts, falls, or mishandled food. Poor lighting might also result in a lack of attention to cleaning, increasing the risk for rodent and insect problems. In general, you must keep work and storage areas well lit. If you think the area might not be bright enough, it isn't. Improper or

unprotected lights can break, allowing glass and other debris to fall into food.

Light intensity is rated by lumens or lux. The units below are given in lux which is a measurement of the amount of light in a certain area at a certain distance from the light source. The boxes or containers in which lights come should contain this information. Your supplier can also help you determine the best lights for your needs.

The Nebraska Food Code, 6-303.11, requires that light must have an intensity of at least 108 lux at a distance of 30 inches above the floor in walk-in coolers and dry food storage areas. Light must be at least 215 lux at a surface where food is provided for consumer service, inside equipment (such as a reach-in refrigerator), or at a distance of 30 inches above the floor in areas of hand or ware washing. Light must be at least 540 lux at a surface where food employees work with food or utensils (such as at a food preparation table). If it is difficult to read a label at arm's length, you probably need more light.

The Nebraska Food Code, 6-202.11, indicates that lights in food preparation areas and in storage areas in which there are exposed food or equipment or linens must be shielded, coated, or otherwise shatter resistant. Lights in storage areas where there are no unopened packages need not fit that requirement.

Bunzl Kansas City has the new

Optifill detergent and sanitizer from Johnson-Diversey.

No equipment, no mess, and very cost-effective!

Optifill is highly concentrated.

You get the exact amount of chemical for the amount of water you use.

Each container gives you 168 10-gallon sinks.



If you want to save on your chemical costs, Call Craig Knavel

Bunzl Kansas City, all of your store supply needs from one supplier! 1-800-927-2231.





Nebraska Lottery tickets: a lot more fun than a cleanup in aisle 7

Selling products like Powerball Power Play® and Mega Millions® with Megaplier® can be a fun and effective way for employees to interact with customers. And since all 93 counties in Nebraska benefit from projects funded by Nebraska Lottery proceeds, there's plenty to be excited about.







2011 Legislative Bills
M = Monitor S = Support O = Oppose

NGIA	Bill #	One Liner – Description	Introduced By	Committee
Position				
M	19	Pharmacy – any cannabis derivative will be added to statute as a controlled substance	McCoy	Judiciary
S	20	Pharmacy – establishes the use of an electronic log in the pharmacy for all methamphetamine precursors. Drug companies are picking up the cost associated with the website. Pharmacies should be able to simply connect to the website for data entry. We were able to offer an amendment to include the option to scan a license.	McCoy	Judiciary
M	42	Adoption of the 2009 Uniform Plumbing Code by reference as the plumbing code for all areas within the State	Hadley	Urban Affairs
M	46CA	Any legislation that establishes or increases taxes or fees must be passed by a 2/3 vote of all members of the Legislature	Pirsch	
M	56	Adoption of the 2011 National Electrical Code by reference as the electrical code for all areas within the State	Mello	General Affairs
S	60	Liquor – compliance checks – Officials and minors cannot consume alcohol during a comp check. Minors must answer all questions regarding age truthfully during a check	Krist	General Affairs
М	61	Loss Prevention – electronic recording – any electronically recorded event in a place of solitude cannot be shared. Penalty is Class IV Felony	Heidemann	Judiciary
S	81	Tax – Prohibits cities from charging a tax to a non resident of that city (Omaha Wheel Tax)	Cornett	Revenue
О	113	Labor – credit checks are prohibited for use when determining either hiring or retaining employees. If the job relates to financial duties it can be used	Dubas	Business & Labor
О	126	Health – Prohibits promotion or discount of unhealthy food to children.	Avery	Agriculture
M	152	Work comp – changes effective date of the new medical fee schedule from Jan 1, 2012 to immediate	Lathrop	Business & Labor
0	153	Work comp – removes "cosmetic surgery" exemption from coverage and changes the language to "all reasonable medical, surgical and hospital services which are required by the nature of a compensable injury and which will relieve pain or promote the employee's restoration to health and employment"	Lathrop	Business & Labor
S	179	Pharmacy – removes requirement that a pharmacist date and sign a filed script; defines a sample and requires labeling "Sample, not for sale, professional sample", or words of similar import. Removes requirement of approval by the board within the last 3 years and adds that a pharmacist who is licensed in some other state under like conditions can be granted a license without examination, in Nebraska.	Krist	HHSS
О	193	Liquor – requires all hearing costs be paid by the applicant or licensee regardless of innocence	Howard	General Affairs
M	194	Liquor – eliminate compensation to Commissioners	Howard	General Affairs
M	200	Healthy Food Financing Initiative establishes a financing program to increase access to health foods. The program would cover new construction, renovation, first time inventory and farmer's markets. Establishes a fund with \$100,000.	Council	Agriculture
Not Ours	219	Health Care – Federal Health Care Freedom Act that allows Nebraska to opt out of the federal Health Care program. Disallows penalties.		HHSS
S	231	Banking – removes the reason for writing a bad check. All check writers, regardless of the reason for writing the check, are guilty of issuing a bad check if there are not sufficient funds in the account	Christensen	Judiciary

NGIA Position	Bill #	One Liner – Description	Introduced By	Committee
M	237	Pharmacy – creates a Prescription Drug Monitoring System to prevent the misuse of prescription drugs and allows doctors to follow patient drug use. HHS with Nebraska Health Information Initiative shall enhance or establish technology for prescription drug monitoring. Costs not really addressed	Howard	HHSS
M/O	238	Work comp – Removes the requirement that 3 judges review disputed claims. Extends filing notice of appeal from 14 to 30 days	Conrad	Business & labor
Not Ours- Report to Members	240	Health Care: Establishes a committee to develop a program to meet the requirements of the Federal Health Care Program	Nordquist, Campbell, Cook, Hadley, Mello	Banking, Commerce& Ins. Committee
S	245	Work comp – requires employee filing a claim to provide a patient's waiver upon request, allowing the employee's employer, compensation insurer, risk management pool, or self-insurer the ability to obtain ALL medical records regarding employee's treatment with ANY doctor or hospital	Carlson, Fulton, Smith	Business & Labor
S	249	Liquor – allows non-public colleges to sell alcohol. Allows for a waiver of the 300' rule. Affects retail close to college campus	Karpisek	General Affairs
0	267	SNAP – requires the Nebraska Legislature to request a waiver from USDA for eligible beverages under the federal SNAP program to be limited to milk, water, and 100% juice	Howard	HHSS
S	268	Banking – bad checks: Requires the bank that returns a check for any reason, to provide a complete, legible copy to the payee. \$500 civil penalty for a violation	Howard	Banking
S	274	Pharmacy – return of drugs can only be made if they are recalled or defective. Cannot be returned to saleable inventory. Drugs from a long term care facility can be returned and relabeled and redispensed. Immunity from civil or criminal liability to the pharmacist.	Gloor, Bloomfield, Campbell, Dubas, Fulton, Hadley, Krist, Schumacher, Wallman	HHSS
M	279	Liquor – Beer wholesalers and manufacturers cannot cross the 3 Tier system.	Karpisek	General Affairs
M w/Amd	294	Liquor – extend legal age to 21 + 2 hours for on-sale only	Karpisek	General Affairs
S	348	Work comp – establishes that the accident or occupational disease was the prevailing factor of the personal injury	Lautenbaugh	Business & Labor
M/S	354	Weights & Measures: transfers \$200,000 from Petroluem Release Remedial Action Fund to the Weights & Measures Administrative Fund \$1.5 M will no longer go to the Ethanol Incentive Fund from the LUST Fund. Wts./Msrs. will use this money to pay for testing calibration rather than increase fees.	Carlson, Dubas, Karpisek, Larson, Schilz, Wallman	Ag
M	407	Liquor – farm winery: allows for electronic delivery of licenses		General Affairs
O	411	Liquor – SDL: fee increase from \$40 to \$75	Karpisek	General Affairs
M	429	Tax – Fuel: reduce collection commission for the collection of taxes by producers, suppliers, distributors, wholesalers or importers from 5% on the 1 st \$5000 then 2.5% on amounts above that to 1% not to exceed \$5000	Cornett	Revenue
О	436	Tax – Tobacco: increase the per pack tax from 64.¢to \$1.99 with \$1.46 to the General Fund; 37.5¢to the Health Care Fund; \$486,000 to Tobacco Prevention	Gloor, Campbell, Dubas, Howard	Revenue
S	437	State Building Code: Removes language to adopt the State Bldg. Code by reference – sprinkler systems in residential	Urban Affairs Committee	Urban Affairs
О	443	Fire Inspection: Increase inspection fee from \$25-\$150 to \$30-\$175	Avery	Gov. Military
0	469	Novelty Lighters: sales prohibited	Karpisek	Judiciary
О	504	Tax – Fuel: Increase from 7.5¢to 11.3¢per gallon in Oct. 1, 2011 then to 15.1¢per gallon on Oct. 1, 2012	Campbell	Revenue
О	506	Work comp – Adds a death benefit when an employer is found liable for an occupational disease	Wallman	Business & Labor

NGIA	Bill#	One Liner – Description	Introduced By	Committee
Position				
M	511	Tobacco – defines a blunt wrap tobacco wrapper as drug paraphernalia resulting in a ban on selling this product	Christensen	Judiciary
Not Ours- report to members	515	Health Care – Prohibits the adoption of the Federal Health Care Act	Christensen	Judiciary
M	543	SNAP – development of an outreach plan by the State of Nebraska, to promote access to eligible individuals	Cook	HHSS
S	562	Tax – Occupation: a council will be allowed to raise revenue by collecting a license or occupation tax except no such tax can be levied on nonresidents of such city and the rate of any such tax shall not exceed XX percent of the tax base of the occupation subject to such tax, including gross receipts of a restaurant, tax cannot be based on the number of seats in a theater, spaces in a drive in theater, parking spaces, units of merchandise sold through a vending machines. An amendment will be offered to require that occupation tax increases must be approved by a vote of the people.	Cornett	Revenue
M	567	Liquor – comp checks: violations in a state patrol conducted compliance check shall not be considered a violation when assessing a penalty	Schumacher	General Affairs
M	569	Immigration - All employers in Nebraska would have to use E- Verify to make sure the people they hire are in the country legally	Coash	Judiciary
О	574	Pharmacy – Electronic Prescription Transmission Act established	Price	HHSS
M/S	590	Tax – tobacco: Defines importer who is liable for escrow deposits due from nonparticipating manufacturers; posting of a bond, etc. this came from the AG's office and it closes loopholes nonparticipating manufacturers are using to avoid paying taxes	Gloor	HHSS
М	593	Boiler Inspection Act – Defines special inspectors; requires reporting within 15 days if insurance is cancelled; reduces government by eliminating state inspectors – uninsured boilers (1200 of the 10,000 in the state) would be inspected by private inspectors.	Carlson	Business & Labor
М	626	Recycling – Electronic Recycling & Job Creation Act: establishes a system to recycle electronics. Mfg. pay a fee via registration. The Fee will be reduced by 50% if the manufacturer participates.	Mello	Natural Resources
M/O	632	Tax - Depreciation: disallows the federal bonus depreciation. This is a way for Nebraska to raise money without a tax increase	Avery	Revenue
M	641	Liquor – law enforcement: Must report any illegal activity regarding liquor laws to the LCC within 30 days	Cornett	General Affairs
0	652	Felony redefined: Class III Felony would be changed from \$1500 to \$5000; Class IV Felony would be changed from \$500 to \$1000; Class I Misdemeanor would be changed from \$200-\$500 to \$500 - \$1000; Class II Misdemeanor would be changed from \$200 to \$500	Christensen	Judiciary
M	663	SNAP – requires the State of Nebraska to apply for all available funds and maximize use of the program	Nordquist, Cook, McGill, Mello	HHS
M	667	Liquor – DUI and penalties. Substantially increases penalties related to any DUI or DWI charges	Flood	Judiciary
О	674	Loss Prevention – electronic monitoring: Notices must be given to all employees of any electronic monitoring. Exemption from notice if illegal activity is suspected	Harr	Business & Labor
M/O	682 683	Storm Water – funding through sales tax; Does not include a tax on impervious surfaces.	Mello, Ashford, Cook, Council, Krist, Lathrop, Nordquist	Revenue
О	693	Dram Shop – retailer who sold "by the drink" could be held liable for damages if the person was intoxicated	Carlson	Judiciary

2010 Scholarships Awarded to Eight High School Seniors

The Nebraska Grocery Industry Association established the Nebraska Grocery Industry Association Scholarship award Program in 1996. This program recognizes and aids deserving students who are related to Nebraska's food industry by virtue of parents' employment or their own part-time employment by firms who are members of the Nebraska Grocery Industry Association (NGIA). This scholarship program was established as an expression of appreciation to the members of NGIA and as a service to its members. In 2010 eight \$1000 scholarships were awarded to the following high school seniors.



Rachel Schnoor 5th Street IGA



Taylor Fischer
Burnell's Foodtown



Lucile Herbolsheimer Burnell's Foodtown



Joel Cedar Fritz's Market



Lauren Bahle Kraft Foods



Kerra Cissne Lincoln Grocery



Natasha Mueller Pac 'N' Save



Leann Osten Super Saver

NGIA OFFERS SCHOLARSHIP PROGRAM FOR DUES PAYING MEMBERS

Purpose/Philosophy

The Nebraska Grocery Industry Association has established the Nebraska Grocery Industry Association Scholarship Program to achieve a number of highly desirable objectives. It recognizes and aids deserving students who are related to Nebraska's food industry by virtue of their parents' employment or their own parttime employment by businesses which are **dues paying members of the Nebraska Grocery Industry Association (NGIA)**. This scholarship program was established as an expression of appreciation to the members of NGIA and as a service to its members.

Eligibility

- 1. Employees or children of employees of **businesses which paydues toNebraskaGrocery Industy** are eligible to apply for a scholarship.
- Employees must have been employed for at least one year as of the scholarship deadline in the year in which the scholarship is awarded. They must also still be employed at the time the scholarship is awarded.
- 3. Applicants must **be high school seniors** that have a minimum 2.5 GPA on a 4.0 scale who plan to enroll in a full-time undergraduate course of study at an accredited two or four year college, university, or vocational-technical school.

Scholarship Award

- 1. The scholarship award will be a one-time, non-renewable grant of \$1,000 which must be use in the year following graduation from high school.
- 2. The NGIA scholarship mustl be applied toward tuition and fees to be tax free.

Application Procedure

- 1. Members are asked to make copies of this request for application form available to their employees.
- 2. Applicants should mail this form to NGIA. NGIA will then mail a scholarship application to them or you can visit our website at www.nebgrocery.com.
- 3. Completed applications must be received in the NGIA office by April 1. Applications received after this date will not be considered.

Selection of Winners

- 1. An impartial Selection Committee composed of educators will meet in April to select the winner(s).
- 2. In evaluating the applicants, the committee will consider each applicant's academic record, test scores, extracurricular or workplace activities, recommendations, and a personal essay.
- 3. All applicants are notified of the results of the competition by May 1.

Responsibilities of Recipients

- 1. Scholarship recipients must enroll as a full-time student in the fall of the year in which the scholarship is awarded.
- 2. Recipient is responsible for having an Enrollment Certificate completed at the beginning of the term.
- 3. Enrollment Certificates are used to verify enrollment and to trigger payment.

Payment of Scholarship Funds

Payment is made directly to the student at the beginning of the academic term upon receipt of an Enrollment Certificate. Any refund of scholarship funds will be made to NGIA and placed back into the fund for redistribution.

Scholarship Application Request Form

Please send an application for a NGIA Scholarship to the address below or you can download a form on our website www.nebgrocery.com. **Note: application must be completed and returned to NGIA before April 1 to be considered**.

			_	
Applicant's name				
	First	MI	Last	
Home address				
City, State, and Zip				
Home phone number ()				
Name of person employed by	NGIA member company			<u></u>
Employed by (Company Nan	ne)			

Business Owners Face New Challenge: Certificates of Insurance

By William J. Unger, CPCU, ARM

On December 7, 2010 the State of Nebraska Department of Insurance sent a bulletin to insurance carriers entitled Issuance of Certificates of Insurance. The purpose of this bulletin was "to advise insurers and insurance producers that certificates are not the proper method by which to amend a policy". Nebraska law, specifically Neb.Rev. Stat. 44-4059(1)(e), prohibits an insurance producer from "intentionally misrepresenting the terms of an actual or proposed insurance contract." Thus an "insurance producer may not execute a certificate of insurance that includes any statements that purport to amend, extend, or alter coverage or indicate that a certificate holder has a right to notice of cancellation, nonrenewal, or any similar notice not contained in the underlying policy." A certificate is not an insurance policy, nor does it endorse, extend, amend, or alter any of the terms of the policies shown on the certificate. The ACORD 25 Certificate is only a snapshot of the coverage the insured has on the day the certificate was issued.

Here's the significant change for businesses relying on certificates of insurance......the previous ACORD 25 edition certificate indicated in the lower right side of the form that the insurance company would "endeavor" to send the certificate holder a notice in case of cancellation. The insurance underwriters, however, have only followed the minimum specific state cancellation and nonrenewal laws, as stated in the policy. Because insurance law only

requires the insurer to provide notice to the first named insured, insurance companies have never had a duty to provide notice of cancellation to certificate holders. The new ACORD 24 & 25 certificates have adopted the position that no notice will be provided to any certificate holder

This change may not be accepted well by some attorneys and risk managers who write standard contracts with insurance specifications that include cancellation notice provisions. Many such contracts may require 30 days or more written notice in case of cancellation, nonrenewal, material change, or reduction in the insured's coverages. However, use of the new certificate forms are required by state laws governing insurance, and insurance agencies must comply by using the form. Producers who violate the law are subject to suspension or revocation of their license, as well as administrative penalties and fines.

We recommend that business owners revisit their strategy regarding certificates of insurance. Those who currently rely on certificates of insurance from their subcontractors, vendors, suppliers, or lease holders should place a stronger emphasis on making certain proper contractual protection is in place. Please visit with your legal counsel and insurance professional, who can assist you with your total risk management plan.

William J. Unger is a First Vice President at The Harry A. Koch Co. Contact him at bill.unger@hakco.com.

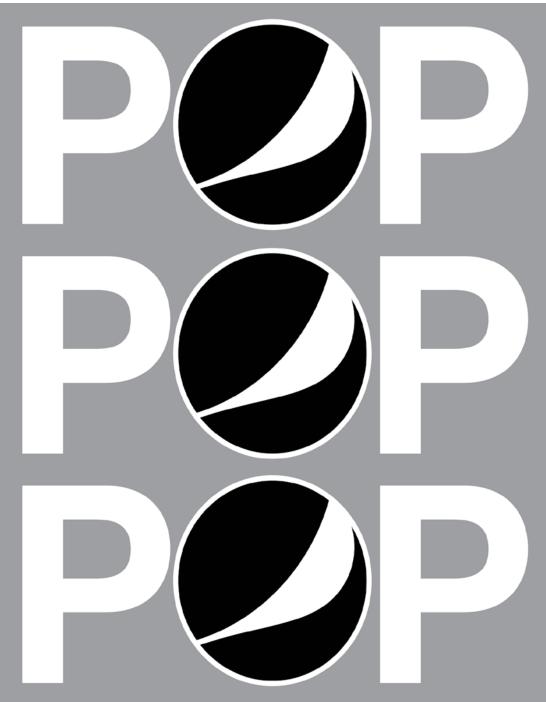
Pan-O-Gold Baking Company Bakers of Quality Bakery Items







8944 J St Omaha Ne. Phone 402.339.4803





Power of the Blue Bunny® Brand!

Whether your favorite bites are our ooey-gooey ice cream, kid-friendly frozen novelties, lighter dessert options or a frozen yogurt snack, Blue Bunny® has a delicious flavor or treat sure to please every family member.



bluebunny.com



We're in your fridge. And in your corner.



Where simple goodness begins.®

Trust In The Name.

From our farms to your customers' family tables, the name you've trusted for generations is also the brand that sells, delivering goodness and fresh taste to your community.

Trust in the Land O Lakes name to deliver quality, wholesome milk and dairy products.



Stock the natural choice... LAND O LAKES® Milk and Dairy Products. Call Randy Stoppel 402.440.9407, for more information.

With **SHAZAM**, merchants will want to stay open *all* the time



As a SHAZAM partnered merchant, you'll appreciate our commitment to your success. We work diligently with all of our merchant partners to ensure they are able to process any type of payment whenever they want. You will want to stay open all the time with SHAZAM. Call us or visit our Web site to find out more.

Authorization and settlement processing for:

DEBIT CARDS • CREDIT CARDS

ELECTRONIC BENEFITS TRANSFER (EBT) CARDS

GIFT CARDS - AND MORE



Put the power of SHAZAM® to work for you

866-674-2926 www.shazam.net Nebraska Grocery Industry Association 5935 South 56th, Suite B Lincoln, Nebraska 68516-3301

Address Service Requested

PRSRT STD U.S. POSTAGE PAID Lincoln, NE Permit #1147

Your Profits Can Soar with AFM

Record Cash Rebates.

42 Consecutive Years of Growth.

Soaring Sales & Profits.

Six reasons why we can help your business soar in 2011:

All Cash Rebate

AFM pays our year-end profits back to our retailers in **cash**. No certificates. We don't hold our retailers' money. Last year we paid \$46.6 million — an increase of 8.4%.

Allowances

AFM passes on **all** available vendor dollars as allowances to our retailers. We do not hold back allowance dollars to offset operational expenses. Our business model does not rely on scanner applications.

Easy-to-Use Technology

AFM's technology tools let you maximize profitability. Our tools are retailer-focused and user friendly.

No Corporate Owned Stores

AFM is in business to service independent retailers. We do **not** have any conflict of interest with our retailers. Since we do **not** own any corporate stores, you are not subsidizing your corporate competition.

The Service Culture

AFM's customer service is not a department with us — it's a culture. You can always reach a human being on the other side of the phone.

Marketplace Aggressiveness

AFM successfully outperforms the competition, giving you the upperhand in your market. With AFM, you are an owner-partner, not just a revenue stream.

Interested in being part of our Independent Retailer Member-Owned Cooperative?

Contact: Wayne Hall, Director of Business Development P: 608-347-7318 / E: whall@afmidwest.com

