



## NEBRASKA GROCERY INDUSTRY ASSOCIATION, INC.

5935 South 56th Street, Suite B  
Lincoln, Nebraska 68516-3301

Telephone (402) 423-5533 • Fax (402) 423-8686 • ksiefken@nebgrocery.com

## WHY SPONSOR?

Maximize the return on your investment by standing out in a crowd. This is your opportunity to ...

- Broaden your brand recognition within the food industry
- Introduce new products and/or services to the decision makers within the grocery/wholesale community
- Support existing business partners and establish relationships with potential customers

## HOW TO BECOME A SPONSOR:

NGIA offers an extensive list of unique and exclusive sponsorship opportunities designed to increase your brand recognition and showcase your products and/or services. Please contact Kathy Siefken, Executive Director at 800-433-6742 to discuss available sponsorship opportunities.

- Choose your level of support or select from the individual offerings to increase your exposure. Your level and benefits are determined by the total amount of your sponsorship investment.
- In order to ensure inclusion of your ad in *The Voice of the Nebraska Grocery Industry*, the attached commitment form must be submitted to the NGIA office by Dec. 15, 2017.
- Sponsorship payment is due by Jan. 1, 2018 and is considered past due by Jan. 31, 2018.

Sponsorship Benefit	Diamond \$16,000	Platinum \$10,800	Gold \$6,600	Silver \$4,400	Bronze \$2,200
Pre-Event Publicity	✓	✓	✓	✓	✓
Display of your colored logo at all events	✓	✓	✓		
Name on Sponsor Sign at events				✓	✓
Name on cover of post-conference issue of <i>The Voice</i>	✓	✓	✓	✓	✓
Logo on home page of NGIA website	✓	✓	✓		
Full page advertising in <i>The Voice</i> for entire year – 4 issues	✓	✓	✓		
Half page advertising in <i>The Voice</i> for entire year – 4 issues				✓	
Quarter page advertising in <i>The Voice</i> for entire year – 4 issues					✓
Membership dues	✓	✓	✓	✓	✓
Legislative Dinner tickets, Jan 18, 2018	12	8	4	2	1
Annual Meeting 6-14-18	12	8	4	2	1
Annual Sand Bagger's Golf Entry Fee 6-14-18	12	8	4	2	1
Hole Signage @ Sand Bagger's Golf Outing 6-14-18	✓	✓	✓		
Hackers & Snackers Golf Outing 9-20-18	6	4	2	1	1
Hole Signage at Hackers & Snackers Golf Outing 9-20-18	✓	✓	✓		

## Summary of 2018 Dues and/or Sponsorships

2018 Membership Dues Only	Cash/EFT Price	Credit Card Price
Grocers – Annual Gross \$500,000 or above (per location)	\$ 150	\$ 158
Grocers – Annual Gross below \$500,000 (per location)	\$ 115	\$ 120
Associates: Manufacturers, Vendors	\$ 500	\$ 525
Associates: Wholesalers	\$1,000	\$1,050
Stamp Purchases over 2,000,000	\$1,500	\$1,575
Stamp Purchases from 1,000,000 to 2,000,000	\$ 575	\$ 604
Stamp Purchases under 1,000,000	\$ 375	\$ 394
Associate Members/Tobacco	\$ 400	\$ 420
2018 Annual Sponsorships	Cash/EFT Price	Credit Card Price
<b>Associates: (includes membership dues)</b>		
Annual Diamond Sponsorship	\$16,000	\$16,800
Annual Platinum Sponsorship	\$10,800	\$11,340
Annual Gold Sponsorship	\$ 6,600	\$ 6,930
Annual Silver Sponsorship	\$ 4,400	\$ 4,620
Annual Bronze Sponsorship	\$ 2,200	\$ 2,310
<b>Grocers: (does not include membership dues)</b>		
Annual Diamond Sponsorship	\$13,000 + dues	\$13,650 + dues
Annual Platinum Sponsorship	\$ 8,800 + dues	\$ 9,240 + dues
Annual Gold Sponsorship	\$ 5,600 + dues	\$ 5,880 + dues
Annual Silver Sponsorship	\$ 3,900 + dues	\$ 4,095 + dues
Annual Bronze Sponsorship	\$ 1,700 + dues	\$ 1,785 + dues

**We want to participate as a Sponsor in 2018. We are interested in:**

Annual Diamond   
  Annual Platinum   
  Annual Gold   
  Annual Silver   
  Annual Bronze  
 Legislative Dinner   
  Annual Conference   
  Sand Baggers Golf   
  Hackers & Snackers Golf

**Dues Only:** \$ \_\_\_\_\_

Company Name \_\_\_\_\_ Company Representative \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Description of business for member directory listing (90 characters):  
 \_\_\_\_\_

**Check one:**  Please send me a statement for the above sponsorship; **OR**  
 Please complete this form and submit with payment to:

Nebraska Grocery Industry Association  
 5935 South 56 Street, Suite B  
 Lincoln, NE 68516-3307  
 Phone: 402-423-5533  
 Fax: 402-423-8989