



NEBRASKA GROCERY INDUSTRY ASSOCIATION, INC.

5935 South 56th Street, Suite B
Lincoln, Nebraska 68516-3301

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WHY SPONSOR?

Maximize the return on your investment by standing out in a crowd. This is your opportunity to ...

- Broaden your brand recognition within the food industry
- Introduce new products and/or services to the decision makers within the grocery/wholesale community
- Support existing business partners and establish relationships with potential customers

HOW TO BECOME A SPONSOR:

NGIA offers an extensive list of unique and exclusive sponsorship opportunities designed to increase your brand recognition and showcase your products and/or services. Please contact Kathy Siefken, Executive Director at 800-433-6742 to discuss available sponsorship opportunities.

- Choose your level of support or select from the individual offerings to increase your exposure. Your level and benefits are determined by the total amount of your sponsorship investment.
- In order to ensure inclusion of your ad in *The Voice of the Nebraska Grocery Industry*, the attached commitment form must be submitted to the NGIA office by Dec. 15, 2018.
- Sponsorship payment is due by Jan. 1, 2019 and is considered past due by Jan. 31, 2019.

| Sponsorship Benefit | Diamond \$16,000 | Platinum \$10,800 | Gold \$6,600 | Silver \$4,400 | Bronze \$2,200 |
|---|---------------------|----------------------|-----------------|-------------------|-------------------|
| Pre-Event Publicity | ✓ | ✓ | ✓ | ✓ | ✓ |
| Display of your colored logo at all events | ✓ | ✓ | ✓ | | |
| Name on Sponsor Sign at events | | | | ✓ | ✓ |
| Name on cover of post-conference issue of <i>The Voice</i> | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on home page of NGIA website | ✓ | ✓ | ✓ | | |
| Full page advertising in <i>The Voice</i> for entire year – 4 issues | ✓ | ✓ | ✓ | | |
| Half page advertising in <i>The Voice</i> for entire year – 4 issues | | | | ✓ | |
| Quarter page advertising in <i>The Voice</i> for entire year – 4 issues | | | | | ✓ |
| Membership dues | ✓ | ✓ | ✓ | ✓ | ✓ |
| Legislative Dinner tickets (Jan. 31, 2019) | 12 | 8 | 4 | 2 | 1 |
| Annual Meeting (June '19) | 12 | 8 | 4 | 2 | 1 |
| Annual Sand Bagger's Golf Entry Fee (June '19) | 12 | 8 | 4 | 2 | 1 |
| Hole Signage @ Sand Bagger's Golf Outing (June '19) | ✓ | ✓ | ✓ | | |
| Hackers & Snackers Golf Outing (Sept. '19) | 6 | 4 | 2 | 1 | 1 |
| Hole Signage at Hackers & Snackers Golf Outing (Sept. '19) | ✓ | ✓ | ✓ | | |

Summary of 2019 Dues and/or Sponsorships

| 2019 Membership Dues Only | Cash/EFT Price | Credit Card Price |
|--|-----------------------|--------------------------|
| Grocers – Annual Gross \$500,000 or above (per location) | \$ 150 | \$ 158 |
| Grocers – Annual Gross below \$500,000 (per location) | \$ 115 | \$ 120 |
| Associates: Manufacturers, Vendors | \$ 500 | \$ 525 |
| Associates: Wholesalers | \$1,000 | \$1,050 |
| Stamp Purchases over 2,000,000 | \$1,500 | \$1,575 |
| Stamp Purchases from 1,000,000 to 2,000,000 | \$ 575 | \$ 604 |
| Stamp Purchases under 1,000,000 | \$ 375 | \$ 394 |
| Associate Members/Tobacco | \$ 400 | \$ 420 |
| 2019 Annual Sponsorships | Cash/EFT Price | Credit Card Price |
| Associates: (includes membership dues) | | |
| Annual Diamond Sponsorship | \$16,000 | \$16,800 |
| Annual Platinum Sponsorship | \$10,800 | \$11,340 |
| Annual Gold Sponsorship | \$ 6,600 | \$ 6,930 |
| Annual Silver Sponsorship | \$ 4,400 | \$ 4,620 |
| Annual Bronze Sponsorship | \$ 2,200 | \$ 2,310 |
| Grocers: (does not include membership dues) | | |
| Annual Diamond Sponsorship | \$13,000 + dues | \$13,650 + dues |
| Annual Platinum Sponsorship | \$ 8,800 + dues | \$ 9,240 + dues |
| Annual Gold Sponsorship | \$ 5,600 + dues | \$ 5,880 + dues |
| Annual Silver Sponsorship | \$ 3,900 + dues | \$ 4,095 + dues |
| Annual Bronze Sponsorship | \$ 1,700 + dues | \$ 1,785 + dues |

We want to participate as a Sponsor in 2019. We are interested in:

Annual Diamond
 Annual Platinum
 Annual Gold
 Annual Silver
 Annual Bronze
 Legislative Dinner
 Annual Conference
 Sand Baggers Golf
 Hackers & Snackers Golf

Dues Only: \$ _____

Company Name _____ Company Representative _____
 Address _____ City _____ State _____ Zip _____
 Phone _____ Fax _____ E-mail _____

Description of business for member directory listing (90 characters):

Check one: Please send me a statement for the above sponsorship; **OR**
 Please complete this form and submit with payment to:

Nebraska Grocery Industry Association
5935 South 56 Street, Suite B
Lincoln, NE 68516-3307
 Phone: 402-423-5533
 Fax: 402-423-8989