



NEBRASKA GROCERY INDUSTRY ASSOCIATION, INC.

5935 South 56th Street, Suite B
Lincoln, Nebraska 68516-3301

Telephone (402) 423-5533 • Fax (402) 423-8686 • ksiefken@nebgrocery.com

WHY SPONSOR?

Maximize the return on your investment by standing out in a crowd. This is your opportunity to ...

- Broaden your brand recognition within the food industry
- Introduce new products and/or services to the decision makers within the grocery/wholesale community
- Support existing business partners and establish relationships with potential customers

HOW TO BECOME A SPONSOR:

NGIA offers an extensive list of unique and exclusive sponsorship opportunities designed to increase your brand recognition and showcase your products and/or services. Please contact Kathy Siefken, Executive Director at 800-433-6742 to discuss available sponsorship opportunities.

- Choose your level of support or select from the individual offerings to increase your exposure. Your level and benefits are determined by the total amount of your sponsorship investment.
- In order to ensure inclusion of your ad in *The Voice of the Nebraska Grocery Industry*, the attached commitment form must be submitted to the NGIA office by Dec. 15.
- Sponsorship payment is due by Jan. 1 and is considered past due by Jan. 31.

| Sponsorship Benefit | Diamond \$16,000 | Platinum \$10,800 | Gold \$6,600 | Silver \$4,400 | Bronze \$2,200 |
|---|---------------------|----------------------|-----------------|-------------------|-------------------|
| Pre-Event Publicity | ✓ | ✓ | ✓ | ✓ | ✓ |
| Display of your colored logo at all events | ✓ | ✓ | ✓ | | |
| Name on Sponsor Sign at events | | | | ✓ | ✓ |
| Name on cover of post-conference issue of <i>The Voice</i> | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on home page of NGIA website | ✓ | ✓ | ✓ | | |
| Full page advertising in <i>The Voice</i> for entire year – 4 issues | ✓ | ✓ | ✓ | | |
| Half page advertising in <i>The Voice</i> for entire year – 4 issues | | | | ✓ | |
| Quarter page advertising in <i>The Voice</i> for entire year – 4 issues | | | | | ✓ |
| Membership dues | ✓ | ✓ | ✓ | ✓ | ✓ |
| Legislative Dinner tickets (Jan. 23, 2020) | 12 | 8 | 4 | 2 | 1 |
| Annual Meeting (June 16, '20) | 12 | 8 | 4 | 2 | 1 |
| Annual Sand Bagger's Golf Entry Fee (June 16, '20) | 12 | 8 | 4 | 2 | 1 |
| Hole Signage @ Sand Bagger's Golf Outing (June 16, '20) | ✓ | ✓ | ✓ | | |
| Hackers & Snackers Golf Outing (Oct.6, '20) | 6 | 4 | 2 | 1 | 1 |
| Hole Signage at Hackers & Snackers Golf Outing (Oct. 6, '20) | ✓ | ✓ | ✓ | | |

Summary of Dues and/or Sponsorships

| Membership Dues Only | Cash/EFT Price | Credit Card Price |
|--|-----------------------|--------------------------|
| Grocers – Annual Gross \$500,000 or above (per location) | \$ 150 | \$ 158 |
| Grocers – Annual Gross below \$500,000 (per location) | \$ 115 | \$ 120 |
| Associates: Manufacturers, Vendors | \$ 500 | \$ 525 |
| Associates: Wholesalers | \$1,000 | \$1,050 |
| Stamp Purchases over 2,000,000 | \$1,500 | \$1,575 |
| Stamp Purchases from 1,000,000 to 2,000,000 | \$ 575 | \$ 604 |
| Stamp Purchases under 1,000,000 | \$ 375 | \$ 394 |
| Associate Members/Tobacco | \$ 400 | \$ 420 |
| Annual Sponsorships | Cash/EFT Price | Credit Card Price |
| Associates: (includes membership dues) | | |
| Annual Diamond Sponsorship | \$16,000 | \$16,800 |
| Annual Platinum Sponsorship | \$10,800 | \$11,340 |
| Annual Gold Sponsorship | \$ 6,600 | \$ 6,930 |
| Annual Silver Sponsorship | \$ 4,400 | \$ 4,620 |
| Annual Bronze Sponsorship | \$ 2,200 | \$ 2,310 |
| Grocers: (does not include membership dues) | | |
| Annual Diamond Sponsorship | \$13,000 + dues | \$13,650 + dues |
| Annual Platinum Sponsorship | \$ 8,800 + dues | \$ 9,240 + dues |
| Annual Gold Sponsorship | \$ 5,600 + dues | \$ 5,880 + dues |
| Annual Silver Sponsorship | \$ 3,900 + dues | \$ 4,095 + dues |
| Annual Bronze Sponsorship | \$ 1,700 + dues | \$ 1,785 + dues |

We want to participate as an NGIA Sponsor. We are interested in:

Annual Diamond
 Annual Platinum
 Annual Gold
 Annual Silver
 Annual Bronze
 Legislative Dinner
 Annual Conference
 Sand Baggers Golf
 Hackers & Snackers Golf

Dues Only: \$ _____

Company Name _____ Company Representative _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Description of business for member directory listing (90 characters):

Check one:
 Please send me a statement for the above sponsorship; **OR**
 Please complete this form and submit with payment to:

Nebraska Grocery Industry Association
5935 South 56 Street, Suite B
Lincoln, NE 68516-3307
 Phone: 402-423-5533
 Fax: 402-423-8989