



NEBRASKA GROCERY INDUSTRY ASSOCIATION, INC.

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TO: Grocery store owners/managers in Nebraska
FROM: Kathy Siefken, Executive Director, NGIA
RE: Providing Assistance to Food Banks in Nebraska
DATE: April 27, 2020

The coronavirus pandemic has impacted many areas of our society. Food banks in Nebraska have serious shortages of inventory at a time when many people count on them for food. Since grocers are selling almost everything that comes in the door, there is very little left to donate to food banks. We encourage you to set up a "Round-up for Food Banks" at your point of sale. We have attached messaging you can use in your store and on social media to encourage customers to round up.

The need for emergency food is higher than ever, and Nebraska's food banks are committed to helping children, families and seniors across the state get the critical meals they need. The Food Bank of Lincoln serves 16 counties in Southeast Nebraska: Polk, York, Fillmore, Thayer, Butler, Seward, Saline, Jefferson, Saunders, Lancaster, Gage, Otoe, Johnson, Pawnee, Nemaha and Richardson. Food Bank for the Heartland serves 77 counties in Nebraska and 16 counties in western Iowa.

If you are interested in establishing a round up program in your store, we suggest a 30-day effort to raise funds. Your checkers would simply ask customers if they would like to round up or donate to the food bank. All proceeds would be remitted to the food bank that works in your county at the end of the 30-day period.

Food Bank for the Heartland:

CEO: Brian Barks- bbarks@foodbankheartland.org

Cell Phone: 402-709-3386

Work Phone: 402-331-1213

Mailing address: 10525 J Street Omaha, NE, 68127

Food Bank of Lincoln:

Executive Director: Scott Young scottyoung@lincolnfoodbank.org

Cell Phone: 402-540-3577

Work Phone: 402-466-8170 Extension 105

Mailing address: 4840 Doris Bair Circle, Suite A Lincoln, NE, 68504

(Your Store Logo)

Help Donate to Local Food Banks

We need your help in providing critical food items to Nebraska food banks. The COVID-19 pandemic has caused a shortage of supplies at our food banks and we want to help.

Please consider rounding up your payment or donating \$5 or more today when you pay for your groceries. Each donation will help provide necessary items to our neighbors in need.



Feel free to use the following format on social media:

Store Logo

**Help Donate
To Local
Food Banks**

Food banks are running
low and we want to help.
Please consider donating
to your Nebraska food bank
when you visit our store.